



## Call for Grant Inquiries: Mayors Advancing Economic Mobility

The Mayors Advancing Family Economic Mobility Initiative will support municipalities in their efforts to reduce child poverty and strengthen family economic stability in their communities.

**Inquiry Form Due Date:** April 10th

**Grant Amount:** Grant amounts will vary by applicant's needs. The average grant amount will range from \$10,000 to \$25,000.

**Estimated Number of Awards Given:** 6-10

### GRANT ELIGIBILITY

Applicants must meet these requirements to be eligible for funding:

- Must be a member of the Mayors Alliance to End Childhood Hunger
- The lead applicant must be a Mayor's office and demonstrate executive-level commitment
- Must commit to participating in technical assistance and cohort learning
- Agree to share lessons with peer cities and present findings.

### USE OF FUNDS

Mayors Advancing Economic Mobility is a competitive grant opportunity intended to support Mayors and municipal governments in planning initiatives that assess the feasibility, design, and implementation pathways of a local Child Tax Credit and Economic Mobility Coaching model.

This grant opportunity has two funding pathways to choose from:

1. **Municipal Child Tax Credit Planning** – This funding pathway supports planning initiatives that assess the feasibility, design, and implementation pathways for establishing a local Child Tax Credit.
2. **Economic Mobility Coaching** – This funding pathway supports municipal planning efforts to implement and scale [LIFT's Economic Mobility Coaching model](#).

Selected cities will receive funding to support planning efforts, which may include:

- Poverty impact modeling.
- Fiscal and cost analysis.
- Policy design frameworks.
- Stakeholder engagement strategies.
- Implementation roadmaps.

Share Our Strength, in partnership with municipal governments, is building national infrastructure to scale Economic Mobility Coaching across public systems to improve economic and food security outcomes for single mothers and families most impacted by poverty and hunger. The strategy embeds human-centered coaching into existing institutions so families can access income-boosting support in places they already trust.

Training is offered to social service providers, equipping them to support the clients they serve with more resources and guidance. Scaling this model nationally requires more than strong programs. It requires coordinated infrastructure, aligned data systems, and trusted intermediary leadership.

**Budget requests may not include direct cash assistance to residents.**

### INTERESTED IN APPLYING?

All interested Mayors' offices must first complete [this inquiry form](#) to express interest in this grant opportunity. Our team will reach out if grant funding is available for your program and provide details on completing an application. Please note that completing the form does not constitute an automatic invitation to complete a No Kid Hungry grant application.

**QUESTIONS?** Contact Faith Adeola, [fadeola@strength.org](mailto:fadeola@strength.org)